




PICNIC & HOME®
by ASAHIKOYO

Tableware Catalogue



Appealing Characteristics of Lightweight and Beautiful Lacquerware

The appealing points of our synthetic lacquerware include both the beautiful designs and brilliant colors. We have been working on ingenious ideas that enable people to enjoy the beautiful lacquerware in their daily lives. We use recycled resin as a raw material, which is first certified to be safe, and which we then carefully coat in order to increase the durability of the lacquerware so that they can be used in microwaves and dishwashers. The wide range of color variations originate in traditional Japanese coating techniques. We believe every user will recognize the craftsmanship in our bowls during meals.

Introduction of coating techniques

Our lacquer coating techniques enable us to utilize different colors and textures, which is something that is only made possible by each individual product being coated by hand. The following are some of the lacquer coating techniques we utilize:



Hakeme Brush marking

Brush marking involves intentionally leaving brush marks as patterning. The brush marks are made up of fine lines.



Kirameki Glittering

Light-reflecting materials being used in the coating material provide a gorgeous impression. The materials used differ and hence can provide different impressions.



Migaki Polishing

Polishing reveals the base color and can be used to create color variations due to unevenness on the surface. Depending on the colors used, it can result in a porcelain-like finish.



Moyou Patterning

Screen printing can be used to obtain elaborate patterns and designs. Moyou cannot be used over the entire surface of a bowl but on slightly curved surfaces.



Oboro Blurring

The coating spray conditions can be adjusted to result in an uneven coat.



Mokume Wood tone

Using aging agents can subdue the coating color and provide an elegant texture to the coated surface. A combination of the aging and the polishing processes can create a wood-tone finish.

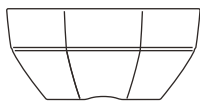
**NEW
ARRIVAL**

KAKU

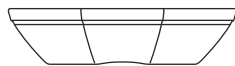
WAYOWAN



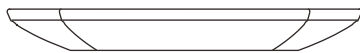
Color valiation



Wayowan KAKU Bowl S
ϕ 12.8 x H 6cm



Wayowan KAKU Bowl L
ϕ 15.1 x H 3.7cm



Wayowan KAKU Plate S
W 23.4 x D 12.1 x H 2.7cm



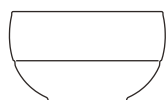
Wayowan KAKU Plate L
ϕ 25.4 x H 2.4cm

MARU

WAYOWAN



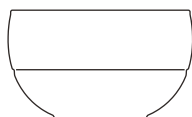
Color valiation



Wayowan MARU S
ϕ 10.5×H 5.9cm



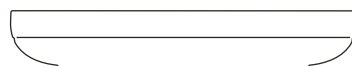
Wayowan MARU M
ϕ 11.4×H 6.5cm



Wayowan MARU L
ϕ 12.2×H 7.2cm



Wayowan MARU XL
ϕ 15 × H 7.2cm



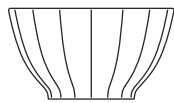
Wayowan MARU Oval plate
W 23 × D 17.5 × H 3.8cm

SUGU

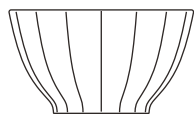
WAYOWAN



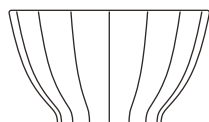
Color valiation



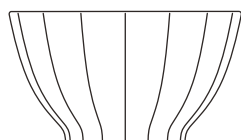
Wayowan SUGU S
ϕ 10.4×H 5.7cm



Wayowan SUGU M
ϕ 11.6×H 6.5cm



Wayowan SUGU L
ϕ 12.6×H 7.1cm



Wayowan SUGU XL
ϕ 14.6×H 8.2cm

Solow



Solow Dish
φ 11.4 × H 1.8cm



Solow Mini S
φ 10 × H 3cm



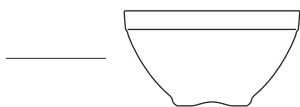
Solow Bowl S
φ 11.4 × H 3.5cm



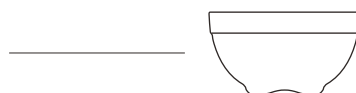
Solow Mini M
φ 10 × H 5.4cm



Solow Bowl M
φ 11.4 × H 6.2cm



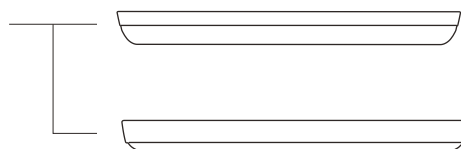
Solow Mini L
φ 10 × H 5.4cm



Solow Bowl L
φ 11.4 × H 6.2cm



Solow Plate
φ 23 × H 2.5cm



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304-188 Oroshicho, Toki-shi, Gifu-ken 509-5202

Established in 18 January 1975**Business**

Product planning, development, manufacturing, and sales
of chopsticks and lacquerware
product planning and sales of pottery
Product planning, development and sales of leisure goods
Product planning, sales, and OEM orders for character goods

Website<http://www.asahikoyo.co.jp/>**Contact us**info@asahikoyo.co.jp

ASAHIKOYO

PICNIC&HOME is a registered trademark of Asahikoyo Co., Ltd.



Company Profile

A Love of Nature and Cozy Comfortable Lives

Original synthetic lacquerware in a large variety of color variations and tableware and chopsticks for children... Asahikoyo Co., Ltd. has developed various tableware products via the use of Japanese lacquer techniques. We have incorporated the concept of "A Love of Nature and Cozy Comfortable Lives" into the catchword "PICNIC&HOME" with the aim of creating

materials that are eco-friendly but also realize cozy and easy-to-use designs. We also have a rich depth of know-how in developing products that are made specifically for business customers, including tableware intended for use in restaurants, novelty goods, and other sundry goods that include picnic sheets and lunch tort bags, and hence we can meet various customer needs.

Our Strengths

Asahikoyo Co., Ltd. has a recycling program through which materials from PET bottles that are used daily by people are recycled in then producing beautiful bowls via a mold injection process that utilizes our original molds. Each of the bowls is finished as a synthetic lacquerware that makes the most of traditional Japanese

lacquer techniques. The lacquer coating not only looks beautiful but also makes the bowls more robust and tolerable when they are heated in a dishwasher or microwave.

All of our tableware products are produced in domestic factories under strict quality control.

Development

Making the most of our long-term accumulated know-how and our integrated development and production system and working out the necessary details with customers enable us to provide products that they find fully satisfactory.

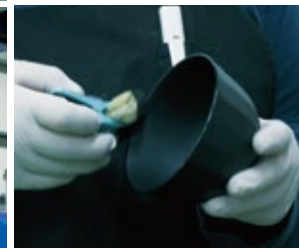
Well-equipped production facilities

Our Aizu Factory can produce up to 500,000 pieces a month and is one of Japan's major lacquerware production facilities, which allows us to take on orders for the production of various types of lacquerware.



Integrated development and production process

To ensure the creation of "products as requested by customers" we developed an integrated production system that includes all the production processes from development through to finishing.



Strict quality control

To ensure the safety and reliability of our high-quality products, we have developed very strict quality control and inspection systems.



Recycle

Asahikoyo Co., Ltd. produces its products from recycled PET bottles collected through the Eco-concept Activity. The Eco-concept Activity enables us to install PET bottle collection boxes at elementary and junior-high schools and promote a recycling project which collects PET bottles from households through the help of school-associated groups. This therefore contributes to the protection of our planet and the natural environment of our bountiful home country, with the aim of “manufacturing activities” that will contribute to local communities while also enriching our future.

Asahikoyo produces eco-friendly products with the strictest control of materials in ensuring it can provide safe and reliable products. All the products comply with the international standards such as FDA CFR175.300, Food Sanitation Law in Japan, and any other applicable standards for food and additives. The products do not include any formaldehyde and can be safely used in both microwaves and home-use dish washers.



Craftmanship

Asahikoyo Co., Ltd. can produce synthetic lacquerware and lacquered chopsticks in brilliant colors through taking advantage of lacquer coating techniques that originated in traditional Japanese methods.

Our synthetic lacquered bowls are made from recycled resin materials, which are then coated to ensure their safety and robustness, although they are made from recycled resin.

This method also enables us to use a variety of designs and various lacquer techniques that result in even more attractive bowls.

While still observing Japanese traditions, Asahikoyo can produce bowls that perfectly fit modern daily lives.

Synthetic Lacquerware Aizu-nuri

Aizu-nuri is traditional craftwork that has been around since the 16th century, i.e. originated about 400 years ago in the Aizu Region. The Asahikoyo Aizu Lacquer Factory is proud to be the largest soup bowl production facility in Japan.

Lacquered Chopsticks Wakasa-nuri

The Wakasa-nuri lacquer coating technique originated in the early-Edo period and is used for more than 80% of lacquered chopsticks produced in Japan. Asahikoyo produces chopsticks in the Obama District.



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